

CORPORATE MEMBERSHIP

CORPORATE SPONSORSHIP

Thank you for inquiring about ADDA Corporate Membership. ADDA is a non-profit 501c professional membership and educational society dedicated to serving the professional growth and advancement of those involved and working in the design, drafting and graphic community. ADDA is the only professional membership organization dedicated exclusively to the professional designer, drafter, engineering technician, technical illustrator and graphic artist, employed within all the disciplines. Membership is open to all individuals working in the design drafting or graphics industry as well as educators, students, educational institutions, businesses, and companies.

Corporate Membership is specifically designed for companies that are directly engaged in the design, drafting, graphic, engineering or architectural industries or companies, whose end product is a completed design, technical publication, technical graphic, construction drawing or marketing material which is the primary focus of their business function.

Cost & Benefits of becoming an ADDA Corporate Member

A Corporate Member shall be identified as a company that is directly engaged in the design drafting profession, offering services or employment in the engineering and architectural professions.

A Corporate Member's employees are entitled to a special membership rate of (a 20% Discount) \$72.00 Professional / \$45.00 Associate, regardless of the number of members at a single location or number of operational offices. (Must be the same Company or Corporate Name) Corporate Members may purchase Conference Booth for Employment Solicitation or other Need at 50% below regular cost.

Corporate Members have the same privileges & rights as any other member within their classification.

Corporate Member - Bronze Level \$600.00

Bronze Level shall be entitled to these additional privileges

- ◆ ADDA Mailing and Email List
- ◆ Website Link.
- ◆ 10% Discounts with the Employment Center,
- ◆ 10% Discount on Advertising Newsletters, or other publications.
- ◆ 5% Discount on ADDA Professional Certifications
- ◆ Other discounts may apply based on availability.

Corporate Member – Silver Level \$800.00

Silver Level shall be entitled to these additional privileges above the bronze level, plus the following.

- ◆ 10% off registration fees for the ADDA Conferences or Training Classes.
- ◆ 25% Discounts with the Employment Center,
- ◆ 10% Discount on Advertising Newsletters, or other publications.
- ◆ 10% Discount on ADDA Professional Certifications
- ◆ Other discounts may apply based on availability.

Corporate Member – Gold Level \$1,000.00

Gold Level shall be entitled to these additional privileges above the silver level, plus the following.

- ◆ 20% off registration fees for the ADDA Conferences or Training Classes.
- ◆ 50% Discounts with the Employment Center,
- ◆ 25% Discount on Advertising Newsletters, or other publications.
- ◆ Other discounts may apply based on availability.

Corporate Member – Diamond Level \$1,250.00

Diamond Level shall be entitled to these additional privileges above the gold level, plus the following.

- ◆ 75% Discounts with the Employment Center
- ◆ Other discounts may apply based on availability.

Corporate Member – Platinum Level \$1,500.00

Platinum Level shall be entitled to these additional privileges above the diamond level, plus the following.

- ◆ No Charge for any Employment Center Services
- ◆ Other discounts may apply based on availability.

Corporate Sponsorship is specifically designed for companies that provide services and support to the design drafting and graphics industries through product and software development or sales. This shall include individual businesses or industries which directly support the profession and are not directly engaged in the creation of engineered products or graphic communications.

Cost & Benefits of becoming an ADDA Corporate Sponsor

A Corporate Sponsor shall be identified as a company that is not engaged directly in the design drafting profession, but offers support to the design drafting profession such as a manufacturer of drafting and design equipment, office supplies, employment services, or other related services.

One individual may be designated to receive the benefits under the Corporate Sponsor Membership option.

A Corporate Sponsor Member will have the same privileges and rights as any other member with the exception they cannot hold any position on any board or commission.

Corporate Sponsor – Business Level \$250.00

Business Level shall be entitled to these additional privileges.

- ◆ 10% off cost of ADDA Mailing List or Email List.
- ◆ \$100.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- ◆ 10% Discount on Advertising Newsletters, or other publications.
- ◆ Website Link
- ◆ Sponsor Listing in Publications and Promotions
- ◆ Other discounts may apply based on availability.

Corporate Sponsor – Bronze Level \$500.00

Bronze Level shall be entitled to these additional privileges above a Business Level

- ◆ 20% off ADDA Mailing List or Email List
- ◆ \$200.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- ◆ 20% Discount on Advertising Newsletters, or other publications.
- ◆ \$10.00 Discount on Additional Members
- ◆ Other discounts may apply based on availability.

Corporate Sponsor – Silver Level \$750.00

Silver Level shall be entitled to these additional privileges above a Bronze Level.

- ◆ 30% off ADDA Mailing List or Email List
- ◆ \$300.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- ◆ 30% Discount off Advertising Newsletters, or other publications
- ◆ Other discounts may apply based on availability.

Corporate Sponsor – Gold Level \$1,000.00

Gold Level shall be entitled to these additional privileges above a Silver Level.

- ◆ 40% off ADDA Mailing List or Email List
- ◆ Inclusion on the ADDA Sponsors Banner
- ◆ \$500.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- ◆ Other discounts may apply based on availability.

Corporate Sponsor – Diamond Level \$1,250.00

Diamond Level shall be entitled to these additional privileges above a Gold Level.

- ◆ 50% off ADDA Mailing List or Email List
- ◆ \$600.00 Discount off Vendor & Exhibitor fees at ADDA Conferences
- ◆ Free One Page Color AD in Conference Brochure.
- ◆ Other discounts may apply based on availability.

Corporate Sponsor – Platinum Level \$1,500.00

Platinum Level shall be entitled to these additional privileges above a Diamond Level.

- ◆ Free Vending for ADDA Conferences or Training
- ◆ Inclusion of Promotional Material in Membership & Renewal Mailings*
- ◆ Other discounts may apply based on availability.

* Based on Single Page 20# or Standard 60# Postcard – Postage Discounts Applied to other Inclusions

Your Sponsorship with ADDA goes far beyond advertising and savings.

As an Official ADDA Corporate Member or Sponsor, you help support the existing and future publications, events, and programs that make ADDA the world's leader in the design and graphics industry.

Examples of Sponsored Programs are

The **Professional Certification Program** which allows drafters, designers and graphic professionals to demonstrate their knowledge in drafting design & graphic concepts through nationally recognized standards and practices. Certification enhances each individual's credibility, improves their opportunities for promotion, and provides an edge for your company in highly competitive job markets.

The **Curriculum Certification Program** developed almost 25 years ago, recognizes schools who's curricula meets ADDA's standards, which includes national and international standards governed by many affiliate organizations.

Promotion of the **Design Drafting Week**, during each April, honors the highly skilled professional designers and drafters involved in the profession on a daily basis.

The **Annual Poster Contest** offers students the opportunity to create marketing material used to promote Design Drafting Week. The contest is open to students of any graphic program to show creativity, vision and artistic ability. Posters are due in December of each year.

The **Chapter Program** is an ADDA student organization designed to help students form professional affiliations through proper directives of instructors and professionals who are involved in the industry.

The **Council Program** is designed to assist drafters and designers who work in the profession on a daily basis. Councils are a group of regional professional members, who meet on a regular basis, for training, discussions, tours, and development.

The **Design Drafting Contest** which encourages excellence in effort and discipline and gives recognition to outstanding students.

The **Annual Technical Training & Educational Conference** is focused entirely on the needs and interests of the design drafting and graphic professional and educator. ADDA conferences deliver the most up-to-date educational and training information and opportunities to the attendee. ADDA's conference offers training in standards and production techniques which can be applied within an existing working environment.

Through your support of ADDA, the membership, educators, students, and professionals as a whole, benefit.

As ADDA grows and programs improve, the corporate sponsor, reap the benefits of better trained and educated employees, a higher level of continuing education opportunities and a direct access obtaining solutions to your situations, through the world's leader in design drafting.

Excellence in the Profession is our Goal.