



# Annual Poster Contest Entry Information

2012 Conference Theme

**“ Training with Evolving Technologies ”**

**2012 Annual Design Drafting Week**

**March 26 – 30, 2012**

ADDA the world's leading organization representing the design drafting and graphic profession, invites your school to design and participate in the Annual Poster Contest and the Annual Design Drafting Week March 26-30, 2012. The Annual Conference will be held in Tulsa Oklahoma during the designated Annual Design Drafting Week.

Poster Entries are accepted from Graphic Design Programs, Drafting Design Programs, Digital Design Programs or other Programs that would support the promotional process.

The Top Five (5) Poster Design Contest entries will receive an achievement certificate and have their name published on the ADDA website [www.adda.org](http://www.adda.org). The winning entry will appear in promotional material pertaining to Annual Design Drafting Week and / or the ADDA Annual Conference. The winning poster designer will receive \$250.00 Cash Scholarship and a Conference Attendee Voucher worth up to \$677.00. Conference travel, hotel and other related cost are not included and must be borne by the winner.

## **Quick Contest Facts:**

- Entries Due By December 17, 2011
  - Only Electronic Copies received **via email** will be accepted.
  - Only (1) Poster per email sent
  - The Following Information must be included in the Email
    - Name of Entrant – Name and Address of School as applicable
    - Name of Instructor and Instructor Contact Information
  - Compact Disk will only be accepted where email & internet access is not available.  
(Special Circumstances must apply – Verify and confirm with [DSchwartz@wmt.com](mailto:DSchwartz@wmt.com))
  - Any Entry not received by 17 December, 12:00 p.m. Midnight CST will be considered invalid.
- Posters must be designed for 11”x 17” Page Size - .
- Entries must be original work of the submitting person.
- Entries must include the following information.
  - ADDA logo
  - Annual Design Drafting Week
  - March 26-30, 2011
  - “Theme” **Training with Evolving Technologies**
- Electronic Files must be provided at **“300 dpi.” Maximum File Size 1.5 Megabites**
- **Only PDF Files** will be accepted. Any other format will be disqualified.
- Entries Designed and Produced Manually, are to be scanned into the above criteria.
- All entries will become the joint property of ADDA and the poster creator or entrant.
- ADDA reserves the right to make any changes to artists work.
- Maintain all related files, associated with the Poster Contest Entry. Winning Posters will be required to provide support documentation and original files, if editing is required.

**DO NOT** – SHIP ENTRIES

**DO NOT** - PROVIDE HARD COPIES

**SEND ONE ENTRY EACH TO THE FOLLOWING PERSONS BY EMAIL ONLY**

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**ANY CHANGES OR UPDATES WILL BE POSTED AT**

<http://www.adda.org/content/blogsection/13/40/>